COIC

Central Oregon Intergovernmental Council
1250 NE Bear Creek Rd.
Bend, OR 97701
(541)548-8163

NOTICE OF INTENT TO AWARD

Date: April 6th, 2026

To: Vendors

RE: COIC Request for Proposals: Public Relations and Strategic Communications Services RFP CED #26-03

The Evaluation Committee selected the proposal from Watson as providing the best value. This selection has been approved by COIC's Executive Director. This notice is being sent out to inform you of COIC's intent to award Watson a contract for CED # 26-03.

Seven proposals were received for solicitation CED #26-03. The Evaluation Committee met and scored each proposal in accordance with the solicitation qualification criteria. The results were as follows:

- Kearns and West- 448 points
- Maul Foster Alongi- 423 points
- MDG Productions Inc.- 315 points
- MIG Inc.- 430 points
- Tracey Media- 307 points
- Watson- 475 points
- Zo Agency- 443 points

This Notice of Intent to Award Contract(s) is issued pursuant to Oregon Revised Statute (ORS) 279B.135. A copy of this Notice of Intent to Award is being provided to the proponents that submitted a proposal for this service (see list of all proposals received above). Any firm or person who believes that they are adversely affected or aggrieved by the intended award set forth in this Notice may submit a written protest within ten (10) calendar days after the issuance of this Notice of Intent to Award to procurement@coic.org, at the following address, Attn: Procurement, COIC, 1250 NE Bear Creek Rd, Bend, OR 97701. **The ten (10) day protest period will expire at 5 pm on Thursday April 16th, 2026**.

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Any protest must be in writing and specify any grounds upon which the protest is based. For detailed information on COIC's protest procedures, please visit: https://www.coic.org/wpcontent/uploads/2021/03/PROCUREMENT-PROTEST-PROCEDURES.pdf

If you have any questions regarding this Notice of Intent to Award Contract or the procedures under which COIC is proceeding, please contact procurement at procurement@coic.org or 541-548-8163.

Thank you for your proposals. Questions regarding this notice should be emailed and directed to procurement@coic.org.

Michelle Williams

Digitally signed by Michelle Williams
Date: 2026.04.06 15:59:53 -07'00'

Signature: Michelle Williams

Title: Deputy Director/ Fiscal Manager

Company: Central Oregon Intergovernmental Council

Email: procurement@coic.org