

CENTRAL OREGON SAFE TRAVEL TEAM

March 2024 Update

PURPOSE STATEMENT

Create regional safety messaging and public outreach to eliminate deaths and life-changing injuries on Central Oregon's transportation system.

GOALS

- Identify and implement public safety messaging and outreach applicable to the COACT area using data and implementation strategies from area Transportation Safety Action Plans (TSAPs).
- Reduce fatal and serious injury crashes.
- Utilize data, implementation strategies, and identified projects from area TSAPs to identify key regional safety needs and guide safety investments in infrastructure and programs to meet those needs.

SHORT TERM OBJECTIVES

In the next six months we hope to:

- Implement a regional safety messaging campaign in Central Oregon focused on intoxicated driving.
- Develop and submit application for continued ODOT grant funding for FFY25 and FFY26.
- Meet quarterly.

LONG TERM OBJECTIVES

Over the next two years we hope to:

- Utilize area TSAPs to identify potential regional safety projects for federal safety funding.
- Utilize area TSAPs to identify future focus areas for safety messaging and outreach.
- Integrate updated crash data to show improvements or updated emphasis areas.
- Support updates and/or development of new TSAPs for Central Oregon Communities.
- Create media campaigns for regional safety efforts.

CENTRAL OREGON SAFE TRAVEL EXECUTIVE TEAM MEMBERS

One Representative from Each County

- Commissioner Susan Hermreck – Crook County*
- Commissioner Patti Adair – Deschutes County*
- Commissioner Wayne Fording – Jefferson County*

One Member from Urban Area and/or Bike/Pedestrian Representation

- Councilor Clifford Evelyn – City of Redmond*
- Dave Roth – Deschutes County Bike & Pedestrian Advisory Committee

One Member from Oregon Department of Transportation (ODOT)

- Robert Townsend – ODOT

One Member of Metropolitan Planning Organization (MPO)

- Councilor Barb Campbell – Bend MPO Chair*

**4 of 7 should be elected Central Oregon Area Commission on Transportation (COACT) Members.*

CENTRAL OREGON SAFE TRAVEL TEAM STAFF SUPPORT

- Scott Aycock, Central Oregon Intergovernmental Council (COIC), Community and Economic Development Director
- Sommers Taylor, COIC Program Coordinator
- Jennifer Greco, COIC Program Assistant II
- Tyler Deke, Bend MPO Manager
- Kelli Kennedy, Bend MPO Program Coordinator

RESOURCES

- [Deschutes County Transportation Safety Action Plan](#)
- [Bend Transportation Safety Action Plan](#)
- [Oregon Transportation Safety Action Plan](#)
- [Program Website](#)