

Central Oregon Area Commission on Transportation (COACT)
Safety Committee

COACT Safety Committee TSAP Meeting Draft Notes

March 22, 2024 | 11am-Noon | Virtual

Members Online: Tyler Deke, Kelli Kennedy, Bend MPO; Councilor Barb Campbell, City of Bend; Curtis Chambers, City of Redmond; Vanessa Churchill, Walk McAllister, Bob Townsend, ODOT

Staff Online: Sommers Taylor, Jenn Greco, COIC

Draft Notes

Action Items:

- Jenn will reach out to the City of Redmond's City Manager to ask which Councilor would like to join this committee.
- Bob Townsend will ask Warms Springs for a transportation contact when he meets with them in April.
- Jenn will continue researching outreach options to bring back to this committee.

Outcomes/Updates:

- Vanessa Churchill is looking at moving \$30,000 to this group for communication and outreach about cannabis specific distracted driving.
- Next Safety Committee Meeting will be May 10.

11:00 1. Welcome & Introductions

Sommers Taylor, COIC

Sommers Taylor welcomed everyone to the kick-off meeting and everyone took a moment to introduce themselves.

11:10 2. COACT Safety Committee Business

Jenn Greco, COIC

Link to Charter

Jenn Greco reviewed the Central Oregon Safe Travel (COST) Charter with the group. Updates were made to the goals and members section of the document.

11:15 3. Level Setting

Sommers Taylor, COIC

Link to TSAP Scope of Work

Link to COACT TSAP Timeline

Sommers reviewed the work previously done by the group. The funding was spent on safety outreach messaging for Central Oregon communities related to safe vehicle passages around bikes. The group utilized a bus wrap, and the images are still on the bus. The group also utilized funds for school signs for the City of Redmond and Madras. Both cities were grateful for the signs.

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Sommers then reviewed the current Scope of Work for this group. For this round of funding, crash summary data tables will be reviewed and updated; options for messaging and outreach will be identified and a strategy for outreach will be created; audiences will be defined; and communications will be implemented. It was suggested to reach out to Lane and Clackamas counties for their process and funding strategies. The goal for this process is to have everything done and implemented by September 30, 2024.

The group would also like to define goals and funding for FY 25 sooner than September 30.

Finally, the roles of the committee were defined. The Project Team consists of Bend MPO, COIC, and ODOT. The Project Team will bring information and ideas to the Safety Committee who will guide what they want the project to look like as well as the vision of the work completed.

11:40 **4. FY 25 Application**
Link to FY 25 Objectives

Tyler Deke, Bend MPO

Tyler Deke discussed options for the FY 25 application, including looking at writing into the grant money for a Regional Safety Coordinator. There are still questions around this position in regards to where they would be housed, what their focus area would be, and how much match would be needed to fund this. Councilor Campbell suggested pursuing long-term sustainable funding for this position and asked if any of the COVID funding that the MPO still has could be used here.

Walt McAllister said the Safety Coordinator could do intragovernmental work and coordinate messaging with law enforcement, etc. but it's time consuming.

11:50 **5. Next Steps**

COIC Staff

Next steps include COIC pursuing more research around options for outreach as well as scheduling the next meeting. The next meeting will be May 10.