

**February 27, 2022**

***Central Oregon Safe Travel (COST)  
Team Meeting***

**A subcommittee of the  
Central Oregon Area Commission on Transportation (COACT)**

# Agenda Item # 1: Call to Order & Introductions

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## Subcommittee of COACT on Central Oregon Safe Travel Team

- Jerry Brummer – Crook County
- Patti Adair – Deschutes County
- Wayne Fording – Jefferson County
- Open – City of Redmond
- Dave Thomson – Deschutes County Bike & Pedestrian Advisory Committee
- Robert Townsend – ODOT
- Barb Campbell – Bend MPO Chair, Bend City Council

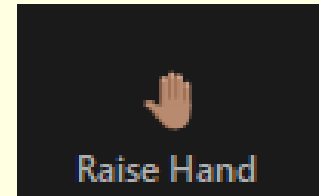
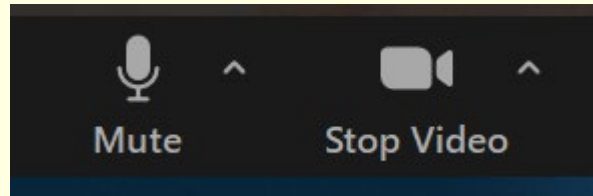
## Staff

- Scott Aycock, Community and Economic Development Director COIC
- Sommers Taylor, Program Assistant COIC
- Tyler Deke, Manager Bend MPO
- Vacant, Program Coordinator Bend MPO

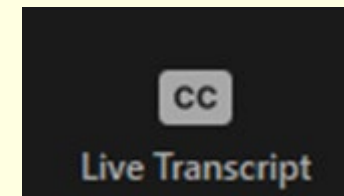
# Meeting Guidelines

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- Technical difficulties during the meeting? Raise your hand



- Virtual attendees or presenters, please turn camera on when speaking, if available.
- Live transcript of meeting is available, Use CC



Recording will be posted at [www.centraloregonsafetravel.org](http://www.centraloregonsafetravel.org)

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## **Agenda Item # 2: February Meeting Recap**

- Reviewed project goals
- Reviewed committee website
- Reviewed crash trends
- Enforcement update (Lt. Chambers, Redmond PD)
- Reviewed communications calendar

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## **Agenda Item # 2: February Meeting Recap (cont)**

### **Meeting Summary**

Review and approve the February 27, 2023 (Attachment A) draft meeting summary.

Recommended Language for Motion: I move approval of the February 2023 draft meeting summary as presented.

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## **Agenda Item # 3: Review Safety Action Plans**

- Review Safety Committee Objectives and Goals
- Review Crash Data and Safety Plans

# Central Oregon Safe Travel Team

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## Charter

### ■ Purpose Statement

- Create regional efforts to eliminate deaths and life-changing injuries on Central Oregon's transportation system

### ■ Goals

- Reduce fatal and serious injury crashes.
- Identify key safety needs and guide safety investments in infrastructure and programs to meet those needs.

# Short Term Objectives

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- Finalize safety goals
  - Completed August 2022
- Review crash history and emphasis areas
  - Summary presented at November 2022 meeting (and update today)
- Implement a regional safety messaging calendar in Central Oregon
  - Drive Sober
  - Slow Down
  - Age Directed Messaging
  - Motorcycle Awareness
  - Pedestrian Safety
- Meet quarterly



# Headlines & Fatalities to date (Updated through May 2023 )

Bend man killed, 2 others injured in crash at intersection east of Bend

Two Killed In Juniper Canyon Crash

Bend pedestrian struck and killed on NE Boyd Acres Road

Warm Springs teen has died, third victim of head-on crash on Hwy. 26 north of Madras

<i>Number of Transportation Related Fatalities</i>							
<i>County</i>	2017	2018	2019	2020	2021	2022	2023
Crook	5	7	2	3	3	2	2
Deschutes	22	17	22	32	22	23	4
Jefferson	8	9	4	8	6	10	3
<b>Total</b>	<b>35</b>	<b>33</b>	<b>28</b>	<b>43</b>	<b>31</b>	<b>35</b>	

(Preliminary Data 2022 through 2/17/2023)

<b>Jurisdiction</b>	<b>Safety Plan Status</b>
Crook County	In Discussion
Jefferson County & City of Madras	Received Federal Grant* to complete Safety Action Plan
Deschutes County & City of Bend	Plans competed in 2019. Seeking funding to update Bend plan

<https://www.transportation.gov/grants/ss4a/2022-awards>

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**Agenda Item # 4: Review & Consider Changes to  
Scope of Work**

# Current Scope of Work

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- Seek external support for targeted marketing strategies, data analysis & safety coordination
- Promote Safe Travel efforts in regional public meetings
- Implement Safety Communications Plans & Central Oregon Safety Communications Calendar
- Develop data-driven, targeted education campaigns focused on specific topics (e.g., speeding, impaired driving)
- Develop seasonal education campaigns for safe driving behaviors in summer and winter
- Create a communications toolkit for partners
- Conduct 2<sup>nd</sup> online safe travel survey to evaluate safety attitudes and behaviors; compare to 2020 results
- Host 2<sup>nd</sup> Safe Travel Summit with elected officials, community leaders and partners to assess project results and re-evaluate Safety Communications Plans.
- Work with partner agencies to create and implement an Agreement with dedicated funding to continue safety committees and communications plans

# Scope of Work

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- Take step back – do we want to modify the scope?
- Follow leads of Clackamas County and Lane County?
- What other activities are allowed? – Walt McCallister
- How can this project compliment ODOT Region 4 safety work? – Vanessa Churchill
- Possibly use grant funding to pay for part-time coordinator?
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# 2023 Potential Safety Topics

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## Topics based on crash data

- Drive Sober
- Slow Down
- Age Directed Messaging
  - Young drivers
  - Senior drivers
- Motorcycle Awareness
- Pedestrian Safety
- Others (e.g. Aggressive Driving)?

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## ■ **Agenda Item # 5: Roundtable Updates**

- *City and County updates, including law enforcement*
- *Next meeting discussion topics?*

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## **Next Meeting**

- The next meeting of the is tentatively scheduled for August 29 (?), 11:30am – 1pm

**Thank you and be Safe!**