

***Central Oregon Safe Travel (COST)  
Team Meeting***  
**A subcommittee of  
Central Oregon Area Committee on  
Transportation (COACT)**

**February 27, 2022**

# Agenda Item # 1: Call to Order & Introductions –

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## Subcommittee of COACT on Central Oregon Safe Travel Team

- Jerry Brummer – Crook County
- Patti Adair – Deschutes County
- Wayne Fording – Jefferson County
- Open – City of Redmond
- Dave Thomson – Deschutes County Bike & Pedestrian Advisory Committee
- Robert Townsend – ODOT
- Barb Campbell – Bend MPO Chair, Bend City Council

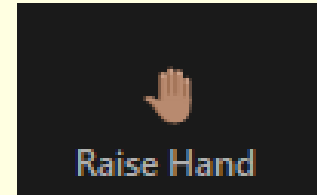
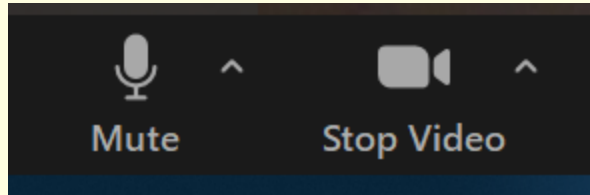
## Staff

- Scott Aycock, Community and Economic Development Director COIC
- Sommers Taylor, Program Assistant COIC
- Tyler Deke, Manager Bend MPO
- Jovi Anderson, Program Coordinator Bend MPO

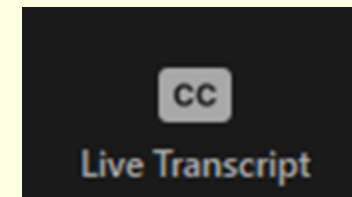
# Agenda Item # 2: Meeting Guidelines

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- Technical difficulties during the meeting? Raise your hand



- Virtual attendees or presenters, please turn camera on when speaking, if available.
- Live transcript of meeting is available, Use CC



Recording will be posted at [www.centraloregonsafetravel.org](http://www.centraloregonsafetravel.org)

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## **Agenda Item # 2:**

### **Meeting Minutes**

Review and approve the November 28, 2022 (Attachment A) and August 22, 2022 (Attachment B) draft meeting minutes.

Recommended Language for Motion: I move approval of the November and August 2022 draft meeting minutes as presented.

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## ■ **Safety Committee Objectives and Goals**

Background: Discuss the Objectives and Goals

# CENTRAL OREGON SAFE TRAVEL TEAM

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## Charter

### ■ PURPOSE STATEMENT

- Create regional efforts to eliminate deaths and life-changing injuries on Central Oregon's transportation system.

### ■ GOALS

- Reduce fatal and serious injury crashes
- Identify key safety needs and guide safety investments in infrastructure and programs to meet those needs.

# SHORT TERM OBJECTIVES *IN*

*THE NEXT SIX MONTHS WE HOPE TO:*

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- Finalize safety goals
  - August 2022 meeting discussed and approved by committee
- Review crash history and emphasis areas
  - Compile a summary of crash status' in detail for each 3 counties in central Oregon (top three locations and top 3 safety issues/behaviors) for November 2022 meeting
- Implement a regional safety messaging calendar in Central Oregon
  - Drive Sober
  - Slow Down
  - Age Directed Messaging
  - Motorcycle Awareness
  - Pedestrian Safety
- Meet quarterly

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## **Agenda Item # 3:**

### Review Committee Website

Jovi Anderson, Bend MPO

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# WWW.COIC.ORG/COST

- Central Oregon Safe Travel Team (COST)
- Meeting Materials
- Upcoming suggestions:
  - Link to ODOT crash data
  - Status of Safety Action Plans in Central Oregon
  - Communication Tools for Safety Messages



CENTRAL OREGON SAFE TRAVEL COMMITTEE  
(COST)

The purpose of the Central Oregon Safe Travel Committee (an ad hoc subcommittee of Central Oregon Area Commission on Transportation) is to create regional efforts to eliminate deaths and serious injuries on Central Oregon's transportation systems. The COACT decision to create a regional safety subcommittee was approved on October 28, 2021. The committee [charter](#) provides short-term and long-term goals and will be amended as committee progress occurs and objectives are developed.

**PREVIOUS MEETING MATERIALS**

- [COST - NOVEMBER 28, 2022](#)
- [COST - AUGUST 22, 2022](#)

**ANNOUNCEMENTS:**

Central Oregon Safe Travel Team will meet quarterly with regular updates to the full COACT board. All are welcome to attend. See meeting packet to participate.

**Next Meetings:**

February 27, 2023 | 11am-12:30pm

[Zoom link](#) | Meeting ID: 815 5238 1905 | Passcode: 352953 | Dial-in: +1 253 215 8782

- [2022.02.27 Agenda \\_ COST](#)

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## **Agenda Item # 5:**

# Overview of Crash Data and Safety Action Plans

Jovi Anderson, Bend MPO,

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# Headlines & Fatalities to date

(From November 2022 Meeting)

Two people killed, two others seriously injured in head-on crash on Hwy. 26 north of Madras

Police: Speeding drunk driver killed in Bend Parkway crash near Reed Lane; 2 other drivers injured

Three La Pine teens escape serious injury in rollover crash; driver, 16, charged with DUII

OSP identifies victim of Hwy. 26 fatal vehicle-pedestrian crash in Madras

| <i>Number of Transportation Related Fatalities</i> |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <i>County</i>                                      | 2016      | 2017      | 2018      | 2019      | 2020      | 2021      | 2022      |
| Crook  | 2         | 5         | 7         | 2         | 3         | 3         | <b>2</b>  |
| Deschutes  | 25        | 22        | 17        | 22        | 32        | 22        | <b>19</b> |
| Jefferson  | 10        | 8         | 9         | 4         | 8         | 6         | <b>5</b>  |
| <i>Total</i>                                       | <b>37</b> | <b>35</b> | <b>33</b> | <b>28</b> | <b>43</b> | <b>31</b> | <b>26</b> |

(Preliminary Data 2022 through 11/20/2022)

# Headlines & Fatalities to date (Updated with February 2023)

Bend man killed, 2 others injured in crash at intersection east of Bend

Two Killed In Juniper Canyon Crash

Bend pedestrian struck and killed on NE Boyd Acres Road

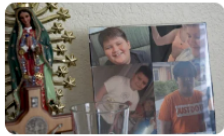
Warm Springs teen has died, third victim of head-on crash on Hwy. 26 north of Madras

## *Number of Transportation Related Fatalities*

| <i>County</i> | 2017      | 2018      | 2019      | 2020      | 2021      | 2022      | 2023 |
|---------------|-----------|-----------|-----------|-----------|-----------|-----------|------|
| Crook         | 5         | 7         | 2         | 3         | 3         | 2         | 2    |
| Deschutes     | 22        | 17        | 22        | 32        | 22        | 23        | 2    |
| Jefferson     | 8         | 9         | 4         | 8         | 6         | 10        |      |
|               | <b>35</b> | <b>33</b> | <b>28</b> | <b>43</b> | <b>31</b> | <b>35</b> |      |

(Preliminary Data 2022 through 2/17/2023)

# Safe Travel is a conversation for everyone



## 🔊 'He was my everything': Mother mourns loss of son, 12, in Hwy. 97 crash that also claimed his father

January 4, 2023 3:53 PM [Barney Lerten](#), [Kelsey McGee](#)

Oregon State Police are conducting a criminal investigation into this week's crash on Highway 97 in Klamath County that claimed the lives of a Madras...

[Continue Reading](#)



## Bend man jailed on DUII, hit-and-run charges in Cooley Road crash that seriously injured motorcyclist

January 8, 2023 5:50 PM [Barney Lerten](#)

A 50-year-old Bend man was arrested on DUII and felony hit-and-run charges Sunday afternoon after allegedly fleeing the scene of a collision with a...

[Continue Reading](#)



## Pedestrian struck by truck, seriously injured in crash that closes Hwy. 97 in La Pine for over 2 hours

January 6, 2023 7:47 PM [KTVZ news sources](#)

A serious-injury vehicle-pedestrian crash Friday evening closed U.S. Highway 97 at Burgess Road just north of La Pine for more than two hours,...

[Continue Reading](#)

| <b>Jurisdiction</b> | <b>Safety Plan Status</b>  |
|---------------------|--|
| Crook County        | In Discussion  |
| Jefferson County    | Received Federal Grant to complete 2022 Safe Streets for All Action Plan |
| Deschutes County    | Competed in 2019, need to update County and Bend plans                   |

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## **Agenda Item # 6:**

### **Enforcement Update**

Jovi Anderson, Bend MPO, Law Enforcement Officers, if available

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Every day, about 32 people in the United States die in drunk-driving crashes – that's one person every 45 minutes. In 2020, 11,654 people died in alcohol-impaired driving traffic deaths – a 14% increase from 2019. These deaths were all preventable.

Share: [f](#) [twitter](#) [in](#) [envelope](#)

## Safety Facts

11,654

DEATHS FROM DRUNK-DRIVING CRASHES IN 2020

[Source](#)



Speeding endangers everyone on the road: In 2020, speeding killed 11,258 people. We all know the frustrations of modern life and juggling a busy schedule, but speed limits are put in place to protect all road users. Learn about the dangers of speeding and why faster doesn't mean safer.

Share: [f](#) [twitter](#) [in](#) [envelope](#)

## Safety Facts

11,258

SPEEDING-RELATED DEATHS IN 2020

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## **Agenda Item # 7:**

# Review Communication Calendar

Jovi Anderson, Bend MPO

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# 2021 Messaging

- - Slow down
- - Drive sober
- - Pay attention
- - Buckle up

## National Highway Traffic Safety Administration NHTSA Campaign Topics

Bicycle safety  
Child safety  
Distracted driving  
Drowsy driving  
Drug-impaired driving  
Drunk driving  
First responder safety  
Law enforcement appreciation  
Motorcycle safety  
Older drivers  
Others

- 4<sup>th</sup> of July
- Nationwide local radio campaign

Pedestrian safety  
Rail grade crossing  
School bus safety  
Seat belts  
Speed prevention  
Teen safety  
Vehicle safety

### NHTSA Campaign Materials\*

Multiple campaign slogans/  
supporting graphic designs

Fact sheet

Sample news release

Posters

Social media playbook

Radio spots

\*Downloadable from NHTSA  
website to support campaigns and  
events

■ Bend/Deschutes Co. priorities

Missing: construction safety, seasonal travel

# 2023 Recommended Safety Topics

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- Drive Sober
- Slow Down
- Age Directed Messaging
  - Young new drivers
  - Senior drivers
- Motorcycle Awareness
- Pedestrian Safety
- Others?

# 2023 Communication Connections

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- COIC, ODOT Region 4, Jefferson, Crook, & Deschutes County Communication Staff
- Cities of Bend, Redmond, Sisters, LaPine, Madras, Prineville
- Commute Options
- Health Departments
- Emergency Services
- School Districts
- CLEAR Alliance
- Other Groups?

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## ■ **Agenda Item # 8: Comments and Discussion**

- *Did we miss anything?*
- *What would you like to see at the next meeting*

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## ■ **RESOURCES**

- [Deschutes County Transportation Safety Action Plan](#)
- [Bend Transportation Safety Action Plan](#)
- [Oregon Transportation Safety Action Plan](#)
- Program and Committee Website:  
[www.centraloregonsafetravel.org](http://www.centraloregonsafetravel.org)

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## ■ **Upcoming Meetings**

- The next meeting of the is tentatively scheduled for the last Monday of the month each quarter (11:30am – 1pm)
  - **May 29, 2023**



**Thank you!**

**Central Oregon Safe Travel Team**

**Be Safe!**

**1 Slow down**



**2 Drive sober**



**3 Buckle up**



**4 Pay attention**

