



DRAFT NOTES

Central Oregon Safe Travel (COST) Team Meeting

A subcommittee of

Central Oregon Advisory Committee on Transportation (COACT)

Date: February 27, 2022
Time: 11:30 am - 1:00 pm
Location: Virtual meeting

New Committee Website: <https://www.coic.org/cost/> for more information.

Attendees: Dave Thomson, BPAC; Bob Townsend, Walt McAllister, ODOT; Barb Campbell, City of Bend; Commissioner Patti Adair, Deschutes County; Curtis Chambers, Redmond PD;

Staff: Sommers Taylor, Scott Aycok, COIC; Tyler Deke, Jovi Anderson, Bend MPO

Outcomes:

Jovi is moving into a new role with ODOT and Tyler will be stepping in for her.

Since the next COST meeting date is set for Memorial Day, we will move the meeting to June 5th. The time will still be the same, 11:30am – 1:00pm.

There is going to be a ODOT Transportation Safety Conference on March 14th and 15th. More information can be found at: <https://odotso.regfox.com/2023safety>

Action Items:

Walt will send Jovi & Tyler the old ad campaign they worked off of for distracted driving.

Scott will look at the charter to identify who can fill the vacant seat on this Committee.

If Tyler has the capacity come April, he will provide an update to the full COACT Board on the happenings of COST.

DRAFT NOTES

1. Call Order, Committee Roles & Introductions Jovi Anderson, Bend Metropolitan Planning Organization (MPO)

2. Meeting Minutes Committee

Barb Campbell moved to approve the November meeting minutes. Dave Thomson seconded.

The November meeting minutes were passed unanimously.

3. Safety Committee Objectives and Goals 5 min..... Jovi Anderson, Bend MPO

Jovi discussed with the group the goal of implementing a regional safety messaging calendar. MPO has a grant to help with the safety messaging calendar that this group could explore. Jovi is moving into a new role with ODOT and Tyler will be stepping in.

4. Review Committee Website 5 min..... Jovi Anderson, Bend MP

COST now has its own page on the COIC website. The link for the page is: <https://www.coic.org/cost/> . All meeting materials and meeting information will be posted here moving forward. Jovi proposed recommendations for future things to add to the website including the regional safety messaging calendar and information on crash data. The website could be a location for the public to find traffic related data.

5. Overview of crash trends and safety action plans in Central Oregon 10 Min Jovi Anderson, Bend MPO

Background: Central Oregon Fatal Crash Trends to date
Attachments: None. Information will be shared at the meeting.
Action Requested: Information item.

Jovi brought updates on fatalities in Central Oregon to the group. She reiterated that this program could have a good impact on saving people's lives. Jovi also shared the safety plan statues for all three Central Oregon counties.

Commissioner Adair – Is there any way to know the numbers for Jefferson County if these are numbers from Highway 97?

Jovi – They're not all highway crashes. Jovi will work on pulling numbers that differentiate between which fatalities are which.

6. Safety & Enforcement Status 20 min Enforcement Officers

Background: Safety enforcement updates in Central Oregon
Attachments: None. Information will be shared at the meeting.
Action Requested: Information item

Officer Chambers from Redmond PD joined the meeting to discuss safety and enforcement statuses. He mentioned that traffic enforcement by officers comes down to time and capacity. They are seeing a lot of high speeds coming into tow. Officer Chambers expressed that they are working on acquiring tools to conduct enforcement and are also working on reiterating to officers that speed enforcement is a priority.

Barb – Has Redmond acquired automated enforcement? You need legislative changes in order to make that available. The City of Bend has set their own lobbyist on that. If anyone else has acquired a lobbyist, they could get on this as well. Equity of the automated enforcement is fair.

Jovi – We need help with communication about speed not being accepted.

Walt - Just a sign that says “cameras are enforcing speeding” can decrease the amount of people speeding by a significant amount.

Barb – Likes variable speed signs that tell you how long it’ll take you to get in a certain distance and also really supports the use of navigation apps to help people understand what’s going on in the roads before they start driving.

Jovi – There are a lot of conversations to be had about how grants could be used to help tell people which way is the safest/best way to go while navigating. We could also look into murals with messaging that use art to portray this message.

Dave – It can be double edged sword with apps like Waze because they’ll take you through neighborhoods sometimes and that isn’t safer for pedestrians.

7. Review Communication Calendar 10 min.....Jovi Anderson, Bend MPO

Background: Review draft messaging calendar.

Attachments: None. Information will be shared at the meeting.

Action Requested: Comment and approve on calendar events, add or share with local agencies.

Jovi didn’t change much in terms of what messages should be communicated, just highlighted the issues that are still imperative to the Central Oregon region. Information that was discussed can be found in the meeting packet.

Dave – What is highlighted on this list is where most of our accidents are coming from. If we can address these we could probably make an impact.

Tyler – I think we should add speed prevention.

Scott – Surprised not to see bicycle safety identified as a Bend/Deschutes County issue.

Jovi – If drunk and impaired driving were to be addressed, bicycle accidents wouldn’t be as evident, so that topic falls under impaired driving.

Scott – And bicyclists and pedestrians could always know the rules of the road better. Is road rage relating back to accidents?

Tyler – This is an issue and it fits under aggressive driving. Getting the message out about this is important.

Dave – Aggressive driving is a feedback loop. Messaging around aggressive driving is also important.

Walt – Advises us to look at ODOT’s program and piggyback where we can from Clackamas County. Having the data to back you up is also important. **Walt will send Jovi the old campaign ad that we can work off of.**

Jovi – It’s important for us to use what others are using since distracted driving data is hard to track.

Officer Chambers – We will be creating message boards for Spring Break that are spring themed. The messages will focus on slow down messaging. In the summer they plan to focus on messaging that focuses on driving sober.

Jovi – Did the news media catch on to the news boards? Maybe we can do a news release that says Bend & Redmond are committed to safety. Jovi will connect Officer Chambers with others so that a news release on the messaging can be completed.

8. Comments and Discussion Scott Aycock, COIC

Background: Discuss next steps to update full COACT board and status of new members.

Walt mentioned that there is going to be a Transportation Safety Conference on March 14th and 15th. ODOT is holding the conference and they are actively seeking input. There are limited travel assistance funds available for those who need assistance. More information can be found at: <https://odotso.regfox.com/2023safety>

Can bring this groups membership as a topic of discussion to the next COACT meeting. We need to fill a chair for the group. It doesn't exactly need to be a Redmond person to fill the seat, it can be anyone from Central Oregon but hopefully someone not from Deschutes County.

Scott will look at the charter to identify who can fill this seat. If Tyler has the capacity to provide an update to the full COACT Board in April, he will try to do so. If Tyler is able to do so, the Clackamas County contract should be mentioned.

9. Future Meeting Date

Since the next COST meeting date is set for Memorial Day, we will move the meeting to June 5th. The time will still be the same, from 11:30 – 1:00pm.

10. Adjourn



Accessible Meeting Information

This meeting event and location are accessible. Sign language, interpreter service, assistive listening devices, materials in alternate format, such as Braille, large print, electronic formats, or any other accommodations are available upon advance request. Please contact Jovi Anderson at (541) 693-2122 or janderson@bendoregon.gov. Providing at least 3 days' notice prior to the event will help ensure availability.

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