



Central Oregon Workforce Coordinating Council Steering Team

Strategic Project Framework
Approved September 2, 2009

The Workforce Coordinating Council will identify, scope and implement strategic initiatives for the benefit of Central Oregon workforce development partners, employers, job seekers and the overall regional economy, via the following framework:

1. Workforce Coordinating Council goals:
 - a. Identify priority workforce development needs; Set a workforce agenda for Region 10.
 - b. Align resources, strategies, and programs to create tailored solutions to the workforce challenges.
 - c. Sustain a high quality workforce development system that is responsive to job seeker and business needs, via WorkSource Central Oregon.
 2. As a means to identify regional workforce development needs, the Council will develop a regional workforce report, which includes:
 - General regional demographic, economic analysis
 - Data on workforce skills, education level
 - Inventory of training programs and resources
 - Analysis of business needs for workforce and training
 - Analysis of projections for job growth, high wage/high skill/high demand occupations
 - Analysis of regional workforce strengths, weaknesses, opportunities and threats
 - Regional labor-shed analysis
- The report will be updated on a biannual schedule to ensure relevance and timeliness. The Workforce Coordinating Council will utilize the report to identify and prioritize workforce needs and gaps.
3. The Council will select from one to three strategic projects. The Council will not manage more than three active strategic projects at any time. Projects will be selected from two channels:
 - Self-identified, via the regional workforce report (e.g. “proactive” opportunity)
 - Identified and proposed by an external organization or opportunity (e.g. “reactive” opportunity)
 4. The Council will be flexible and varied in its approach to project selection. The Council is meant to be a leadership coalition that can mobilize to respond to opportunities. The specific role that the Council plays on a project will vary based on regional needs.
 5. Projects will be selected by consensus of the Workforce Council members.
 6. The Council will consider the following criteria for selecting projects to manage:
 - Does the project address an acknowledged workforce development need or problem?
 - Is the project a priority for the Council and/or other regional partners?

- Is there a logical lead entity to lead and sustain the project? Is the project sustainable upon completion?
- Are partners involved and supportive of the project?
- Are there sufficient resources to support the project?
- Are there measurable outcomes?
- Will the outcomes significantly improve workforce development in Central Oregon?
- Does the project support and enhance the existing WorkSource system?

7. The Council will bring a suite of assets to projects, including:

- Resources, including funding
- Staff capacity to lead and/or support projects
- Administrative and fiscal capacity
- Connection and relation to the Local Workforce Investment Board – Oregon Workforce Alliance
- Expertise on workforce issues, practices, programs, resources, and partners
- Credibility as a regionally inclusive workforce coordinating organization, recognized by the Oregon Workforce Alliance as the region’s Workforce Coordinating Council