

Cascade East Transit – Public Transit Advisory Committee
STRATEGIC PLANNING SESSION

January 31, 2012

3-5pm

AGENDA

Meeting Goals:

- *To identify the interests of PTAC members and the alignment of those interests with upcoming CET issues/opportunities;*
- *To begin to update the PTAC Mission Statement and Purpose to reflect member interests and alignment with CET needs;*
- *To begin the process of identifying and securing appropriate new members.*

1. General Public Comments

2. Monthly Performance Report

- Begin Strategic Planning Session -

3. Meeting Goals

4. PTAC Member Profiles

- Interests and Goals – Why are you here? How would you like to use the PTAC?

5. Anticipated Next “Big Things” for CET

Issues Paper (handout)

- Potential Service and Fare Changes
- Improved Performance Data System
- Funding
 - Marketing and Outreach
 - Desired Partnerships
- Regional Transit Master Plan

6. Discussion: Role for PTAC?

PTAC Committee Guidelines

- Alignment with interests
- Implications for Mission
- Implications for Purpose
- Implications for Membership, Meetings, Activities, etc.

7. Next Steps, Next Meeting

Adjourn

(Idea for next meeting: SWOT Analysis – Your perception of CET’s Strengths, Weaknesses, Opportunities and Threats)